5th International Seminar on Big Data for Official Statistics
Measuring the Digital Economy
29-31 May 2024, Xiamen, China

Provisional Agenda

Wednesday, 29 May 2024   09:00 – 17:00

8:00 – 9:00   Registration of national and international participants

09:00-09:40	**Formal Opening** • **Mr. Mao Shengyong**, Deputy Commissioner, National Bureau of Statistics of China (NBS) • **Mr. Ronald Jansen**, Assistant Director, United Nations Statistics Division (UNSD) • **Ms. Scarlett Fondeur Gil**, Economic Affairs Officer, United Nations Trade and Development (UNCTAD) • **Mr. Zhang Bin**, Head, UN Global Hub on Big Data and Data Science, Hangzhou, China
09:40-10:00	Break / Group Photo
10:00-11:00	**Measuring "the digital economy"** • **Mr. Daniel Ker** (UNCTAD) – What is "the digital economy"? • **Ms. Molly Lesher** (OECD) – An overview of the conceptual and measurement framework of the Going Digital Toolkit
11:00-12:00	**Digital Supply-Use Tables** • **Mr. Jorrit Zwijnenburg** (OECD) – An overview of the set-up of Digital Supply-and-Use Tables, including an overview of the high priority indicators.
12:00-14:00	Lunch break
14:00- 15:30	**The ICT sector ("core" of the digital economy) and ICT use** • **Ms. Scarlett Fondeur Gil** (UNCTAD) – Manual for the Production of Statistics on the Digital Economy • **Mr. Huang Zihua** (NBS, China) – Community survey on ICT usage and e-commerce in enterprises • **Ms. Molly Lesher** (OECD) – A machine learning approach to nowcasting the growth rate of the ICT sector
15:30-15:45	Tea break

15:45-17:00	**Nature of transaction** • **Mr. Jorrit Zwijnenburg** (OECD) – Digitally ordering and digital delivery in Digital SUTs • **Mr. Ng Yuan Chang** (Singapore Department of Statistics) – Development of Singapore's Digital Economy Satellite Accounts (DESA) **Digital Trade** • Handbook on measuring digital trade: An introduction

Thursday, 30 May 2024	09:00 – 17:00
09:00-10:45	**Digitally ordered transactions** • **Mr. Daniel Ker** (UNCTAD) – Measuring e-commerce and digitally ordered trade • **Ms. Li Qian (**General Administration of China Customs) – Measuring digitally-ordered merchandise trade statistics **Digitally delivered transactions** • **Ms. Annabelle Mourougane** (OECD) – Measuring digitally delivered trade
10:45-11:00	Coffee break
11:00–12:00	**Digital intermediation platforms** • **Mr. Jorrit Zwijnenburg** (OECD) – Digital intermediation platforms (DIPs) • **Ms. Wu Weijia** (Ministry of Commerce of China) – The overview of e-commerce and e-commerce platforms in China
12:00-14:00	Lunch break
14:00-15:30	**Related topics** • **Ms. Molly Lesher** (OECD) – New perspectives in measuring cybersecurity • **Ms. Annabelle Mourougane** (OECD) – What is the role of data in jobs?
15:30-15:45	Tea break
15:45 – 17:00	**ICT Access and Use by Households and Individuals** • Manual for Measuring ICT Access and Use by Households and Individuals and the OECD Model ICT Access and Usage Surveys –Scarlett Fondeur • Mr. Zhang Lei (NBS, China) – A study into the online shopping habits of Chinese online customers **Related topics** • **Ms. Molly Lesher** (OECD) – Measuring the Internet of Things

Friday, 31 May 2024	09:00 – 17:00

09:00 – 10:30	**Data as an asset** • **Mr. Erich Strassner** (IMF) – Recording of data as an asset – Conceptual and practical guidance
10:45-11:00	Coffee break
10:45 – 12:00	**Measuring the Digital Economy and the SNA 2025** • **Mr. Erich Strassner** (IMF) – Other aspects of the digital economy to be captured in the 2025 SNA
12:00-14:00	Lunch break
14:00-16:45 (break 15:30-15:45)	**Overview of experience with measurement of digital economy in China** **Ms. Liu Xiaoyan** (NBS, China) – Moderator • **Mr. Chen Hang** (NBS, China) – Introduction of digital economy statistical monitoring system in China • **Ms. Gu Yali** (NBS, China) – Experimental estimates of digital value added in Chinese economy • **Ms. Feng Zhifang** – E-Commerce surveys in China **UN Global Hub in China and the measurement of the Digital Economy** • **Mr. Ronald Jansen** (UNSD) – What are the important topics for the Hub to work on?
B	**Formal Closing** • **Mr. Daniel Ker**, Economist-Statistician, UNCTAD • **Mr. Ronald Jansen**, Assistant Director, UNSD • **Ms. Liu Xiaoyan,** Deputy Director-General, Department of service Statistics, NBS, China • **Ms. Song Shaoying,** Deputy Director-General, Survey Office, NBS, in Beijing.